



**2020**

EXHIBITOR PROSPECTUS

**July 24th - 26th ▲ San Antonio, Texas**

**AFPPANP ▲ 3RD ANNUAL HYBRID SYMPOSIUM**

Early Disease Detection & Disease Prevention in Family Practice

# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

## ABOUT THE CONFERENCE

In its 3rd year, the annual AFPPANP Annual Hybrid Symposium has attracted over 150 PA and NP attendees from all over the United States. Each year's event has centered around informative speakers and a connective Exhibit Hall where all breaks and receptions bring attendees and exhibitors together. The 2020 AFPPANP Hybrid Symposium will be held at the Sheraton Gunter Hotel in downtown San Antonio, Texas as well as host a virtual option. With easy accessibility to the energetic Riverwalk and historic downtown, the Gunter Hotel offers an excellent location for all attendees and exhibitors the enjoyments of what San Antonio has to offer.

***Dedicated Exhibit Hall Hours***

***Over 100 Attending PAs & NPs***

***Exhibitors Included in All Social Events***

**Sign up today to reserve your space!**

## Who Attends?

Past attendees have included healthcare practitioners such as Physician Assistants and Nurse Practitioners interested in updating their knowledge in the most current guidelines.



# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

## EXHIBITOR GENERAL INFORMATION

### EXHIBIT HALL

Dedicated hall hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

**Location:**

Sheraton Gunter Hotel San Antonio  
205 East Houston Street  
San Antonio, TX 78205  
210-227-3241

### EXHIBIT HALL TIMES

**Exhibitor Registration & Move-In:**

Friday, July 24th: 10:00 am - 2:00 pm

**Exhibit Area Open:** (Refreshment Breaks)

Friday, July 24th: 10-10:30am & 1:30-2pm

Saturday, July 25th: 10-10:30am & 1:30-2pm

**Tear Down:**

Sunday, July 26th at 10:35 am

## BASIC EXHIBITOR PACKAGE- \$1,250

- All exhibits are traditional tabletop exhibits
  - One skirted 6-foot table
  - Complimentary exhibit hall badges (\$250 for each additional exhibitor at each table)
  - Recognition as an exhibitor on AFPPANP website & mobile app
  - Incentivized attendee participation through gaming feature on mobile app
- \*additional tables are available

### EXHIBITOR BONUS:

- Attendee list
- Pre-conference attendee email blast

# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR- \$20,000

- Wi-fi Sponsor for all attendees with logo on business size card at registration with wifi code.
- Wi-fi Sponsor for all attendees with logo on log-in page
- Conference Hotel Key Card Sponsor. Hotel key cards will have sponsor logo.
- Welcome Reception:
  - brief presentation
  - logo on screen
  - demo table for product information and discussion
  - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Flyer insert in attendee bags
- Premier recognition on AFPPANP website & mobile app
- Premium exhibit space
- Attendee contact list

### GOLD SPONSOR- \$15,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on AFPPANP website & mobile app
- Premium exhibit space
- Attendee contact list

### SILVER SPONSOR- \$10,000

- Floor or window decal with logo near registration.
- Flyer insert in attendee bags
- Recognition on AFPPANP website
- Premium exhibit space
- Attendee contact list

# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

## SPONSORSHIP OPPORTUNITIES

### PODCAST BOOTH SPONSOR- \$25,000

- 10 x 10 booth with exhibit table
- Name on Podcast Booth
- Rights to place podcast on Sponsor's website
- Sponsor recognition on release of podcast at the beginning of each podcast
- Anticipate 12 podcasts from the recordings

### MOBILE SPONSOR- \$2,000

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

### VIRTUAL COMMERCIAL SPONSOR- \$1,000

- Five minute time slot to promote product.
- Commercial will run once.
- First come, first server for time slot.
- Recognition on mobile app, and website sponsor page

# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

## **Audio Visual Sponsor**

**\$10,000**

This sponsorship helps provide the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

## **Event Floor Decal**

**\$3,000**

Company logo on event floor at registration.

- Company logo and name on a floor or wall decal for all attendees to view.
- Cost includes decal production.

## **Session Sponsor**

**\$1,000 per session**

This sponsorship helps provide the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

# SPONSORSHIP OPPORTUNITIES

## **Conference Lanyard Sponsor**

**\$2,500**

All participants receive a lanyard to securely keep their name-tags & other important information for easy access at registration.

- Choice of lanyard design and color
- The cost of lanyards are in addition to the sponsorship cost.
- Company name and logo prominently displayed on all lanyards
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

## **Coffee Break Sponsor**

**\$3,000 each opportunity\***

Attendees have the opportunity to network with the exhibitors in between sessions on Friday, July 24th and Saturday 25th.

- Choice of coffee tumbler design and color
- Cost includes the tumbler production (additional tumblers can be purchased for future use.)
- Company name and logo prominently displayed on all tumblers.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Food included.

# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

## PRODUCT THEATERS & VIRTUAL SPONSORSHIP OPPORTUNITIES

Product theaters are 60-minute sessions that provide the sponsor with a live and virtual marketing opportunity. These product theaters are promotional and usually concentrate on a specific product or medication. All Product Theaters will have a virtual check-in for attendees participating online. Product theaters may be scheduled at any of our breakfast or lunchtimes. No CME credit is provided for these sessions. Please provide your topic or title of the lecture on the registration form.

### BREAKFAST PRODUCT THEATER

**\$3,625 - \$3,125\***

- logo displayed on-screen pre & post presentation
  - audio-visual equipment included
  - post-conference attendee mailing list
  - recognition on AFPPANP website
- \*food costs not included

### LUNCH PRODUCT THEATER

**\$3,125\***

- logo displayed on-screen pre & post presentation
  - audio-visual equipment included
  - post-conference attendee mailing list
  - recognition on AFPPANP website
- \*food costs not included

**SOLD  
OUT**

### DINNER PRODUCT THEATER

**\$3,000\***

**(Friday or Saturday 6:30pm - 8pm)**

- logo displayed onscreen pre & post presentation
- post-conference attendee mailing list
- recognition on AFPPANP website and mobile app
- \*food costs not included
- Available on or off property

### EVENING RECEPTIONS

**\$1,500\***

**(Friday or Saturday 7pm - 8pm)**

Receptions will immediately follow the general session in the general session room for one hour. Your company will be able to do a short presentation and mingle with attendees. \*Food and beverage is not included in this pricing. Audio Visual is included.

# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

## VIRTUAL SPONSORSHIP

<b>Rotating Home Page Images-</b> One slot on a 4-5 sponsor rotating images on home page of mobile app.	<b>\$1,000</b>
<b>Social Wall</b> - Place your logo on the social wall of the mobile app	<b>\$1,000</b>
<b>Session Banner Ad</b> - Place your logo under a specific session on the mobile app.	<b>\$750</b>
<b>Mobile App Access-</b> Connective way to virtually meet with attendees and share information.	<b>\$199</b>

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

<b>Insert in Attendee Bag</b> Flyer insert into attendee bags	<b>\$250</b>
<b>One Time Email Blast</b>	<b>\$500</b>
<b>Hotel Room Door Drop</b>	<b>\$750</b>

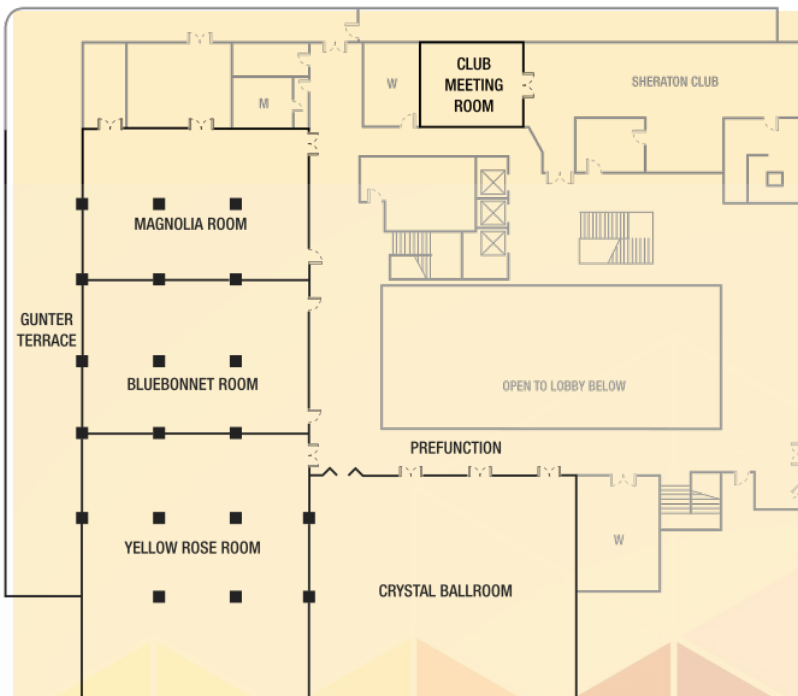
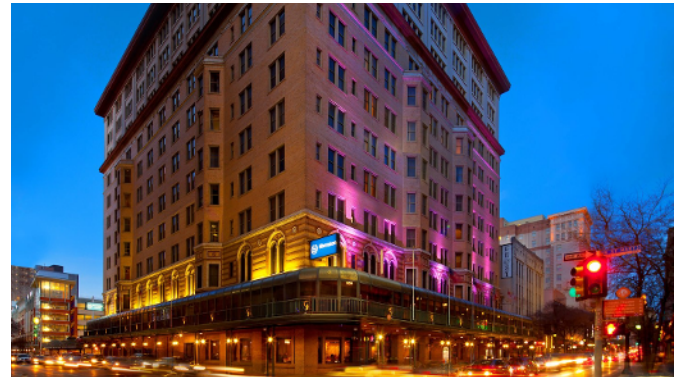


# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM



Embrace history and timeless design at the Sheraton Gunter Hotel San Antonio. Located in the heart of downtown San Antonio, this beautiful hotel places you in the middle of all that is San Antonio.

Built in 1909 and updated by a multi-million dollar renovation, the hotel combines the ageless grace of the 1900s with today's upscale amenities. Enjoy a great location and comfortable stay at the transformed Sheraton Gunter Hotel San Antonio.



**Sheraton Gunter Hotel**  
**205 East Houston Street**  
**San Antonio, Texas 78205**  
**tel. 210-227-3241**



# AFPPANP 3RD ANNUAL HYBRID SYMPOSIUM

July 24-26, 2020

Exhibit Dates: July 24 & 26

Sheraton Gunter Hotel

205 E. Houston St / San Antonio, Texas 78205/ tel. 210-227-3241

## Exhibitor/Sponsorship Application & Contract

### Contact Information

Company

Contact Name/Title

Email

Phone

Address

### Exhibit & Sponsorship Opportunities

#### Exhibit Opportunities:

- one six-foot table \$1,250
- Additional Exhibit Badge \$250

\_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express  
 \_\_\_ Discover \_\_\_ Check (payable to AFPPANP)

#### Add Ons

- Mobile App Access \$199
- One Page Flyer in Bags \$250
- One Time Email Blast \$500
- Hotel Room Drop \$750
- Session Banner Ad on mobile app \$750
- Social Wall Ad on mobile app \$1,000
- Rotating Image on Homepage of mobile app \$1,000

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

#### Product Theaters:

- Friday Breakfast \$3,625
- Friday Lunch ~~\$5,000\*~~
- Friday Reception ~~\$1,500\*~~
- Friday Dinner \$3,000\*
- Saturday Breakfast \$3,625
- Saturday Lunch ~~\$5,000\*~~
- Saturday Reception \$1,500\*
- Saturday Dinner \$3,000\*
- Sunday Breakfast \$3,125

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AFPPANP. This contract is binding once signed.

\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

\*food costs are NOT included in fee

#### Premium Sponsorship:

- Platinum \$20,000
- Gold \$15,000
- Silver \$10,000
- Podcast Booth \$25,000
- Audio Visual \$10,000
- Conference Registration Bag \$3,000
- Conference Lanyard \$2,500
- Mobile Ap \$2,000
- Coffee Break \$3,000 each
- Session (price per session) \$1,000
- Virtual Commercial Sponsor \$1,000

Signature

Date

**AFPPANP Tax ID: 82-0787289**

#### Disclaimer:

Sponsor assumes responsibility and agrees to indemnify and defend AFPPANP and the Sheraton Gunter Hotel and their respective employees and agents against any claims or expenses arising out of the use of the sponsorship premises. The Sponsor understands that neither AFPPANP nor the Sheraton Gunter Hotel insurance covers the Sponsor's property and it is the sole responsibility of the Sponsor to obtain such insurance.

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July 24-26, 2020

Exhibit Dates: July 24 & 26

Sheraton Gunter Hotel

San Antonio, Texas

## Exhibitor Terms & Conditions

If, after the contract is entered into, the Association of Family Practice PAs & NPs ("AFPPANP") fails or is unable to provide a Sponsor with the opportunity to sponsor at the AFPPANP Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Sponsor is not responsible for such failure, the Sponsor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, AFPPANP shall bear no further liability or responsibility under such agreement.

SPONSOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. SPONSOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AFPPANP FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE SPONSOR OR AFPPANP OR THIRD PARTIES IN THE USE OF THE SPONSOR SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF SPONSOR SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Sponsor and AFPPANP will occur only when an official confirmation packet has been sent by AFPPANP via email. It is understood that disapproval of a Sponsor, per the terms outlined in the Sponsor Regulations, will result in termination of the agreement without penalty to either party.

**Warranty of Authority:** The Sponsor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Sponsor and is fully empowered to bind the Sponsor to all provisions contained in this agreement.

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Title

Date

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Signature

Company

Please return these forms with payment to:

Monique Ochoa

P. O. Box 90434

San Antonio, Texas 78209

monique@afppanp.org

P: 210-722-7622 F: 210-568-6375